



Shoqata e Grave Medica Gjakova
Rr. Fadil Nimani Nr. 34,
50000 Gjakovë, Kosovë
email: medica.gjakova@hotmail.com
www.medicagjakova.org
facebook: Medica Gjakova

Request for offer for Video Promotion (grant beneficiaries)

Project: Enhancing employment of Women Survivors of gender – based & sexual violence and returnees

Activity 1.2: Capacity Development

1. Background

Supported by Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH supporting the German Government in achieving its development - policy objectives, Medica Gjakova is in charge of implementing the project *“Enhancing employment of Women Survivors of gender – based & sexual violence and returnees”* which is also the overall goal of the project, is to improve livelihood opportunities by enhancing employment opportunities for women survivors (including female family members) of SGBV and returnees in Western part of Kosovo (Dukagjini region).

2. Information about the project

The overall goal of the project is to improve the livelihood opportunities by enhancing employment opportunities for women survivors (including female family members) of SGBV and returnees in Western part of Kosovo (Dukagjini region).

The objective is to create (self) employment opportunities in the field of tailoring, culinary/catering and hairdressing for women survivors (women family members) of SGBV and returnees, by offering skills training and entrepreneurship and start-up support and/or internship placement to beneficiaries based on their interest.

Our principle is “leave no one behind”. These activities will be accompanied by psychosocial counselling.

Empowerment of women survivors of SGBV will be addressed in two sectors: (1) enhancing knowledge, skills and supporting the employment in the area of tailoring, hairdressing, culinary/catering and to provide them with support to start a business; and (2) psycho-social counselling on an individual and/or group level to support mental and physical health. To measure empowerment, the Oxfam’s Women’s Empowerment Index Framework will be applied.

The project contributes to stabilization of the communities in Dukagjini region and a sustainable reintegration of persons returning from a European country or the region.

The direct target group includes 80 women survivors of SGBV and returnees (the group will be mixed SGBV and returnees), considering ethnic Albanians, RAE and other ethnic groups that are living in this area. The indirect target group includes the families of direct target groups (around 500 persons).

3. Purpose of the Assignment

- The service provider is responsible to closely cooperate with Women Association Medica Gjakova, in Gjakova, in creation of a Video Promotion to point out the importance of the project, the investment of the grant beneficiaries have done for their businesses and also it can help the women to get promoted on their small businesses and their work.

Medica Gjakova will ensure that the service provider has suitable approach because of sensitiveness of the target group.

The service provider will work closely with the Medica Gjakova to conduct the following tasks:

Activity 1: Video Promotion of 15 start-up businesses (11 Industrial Tailoring Start-up Businesses, 2 Culinary Start-up Businesses and 2 Start-up Hairdressing Businesses);

4. Deliverables

The local service provider will be responsible for the following deliverables:

- Video Outline
- Video Promotion of 15 start-up businesses

5. Schedule

The assignment should be fulfilled during January 2021 depending of the need, respectively starting from January 2021. During this period the service provider shall deliver the tasks as outlined above.

6. Place(s) of Assignment

Gjakova, Prizren, Rahovec, in the Republic of Kosovo.

7. Procurement of Equipment and Materials

Not applicable.

8. Other provisions

The payment will be made in two installments.

9. Request for Information for the offer

9.1. Service Provider shall Submit:

- a. Technical proposal (video outline to justify the choices proposed meet requirements of the TOR)
- b. CV's of the staff that will be engaged in delivering the mentoring.
- c. Budget Proposal

9.2. Proof of service provider`s legal status (registration and/or certification documentation), Company details (name, postal address bank information etc.) and owner`s/executive director identification card.

9.3. Service provider should provide the names of 3 reference clients with whom they have provided a similar work as required by the Medica Gjakova. The Company/NGO should note that References may be contacted by the Medica Gjakova at any time.

The Company/NGO shall submit its offer in English language.

10. Communication

Should you have additional questions related to the TOR or tendering process please contact via email: medicagjakova@gmail.com or laura.qarkaxhija@gmail.com (Project Coordinator).

The deadline for submitting the proposal/offer is 18.01.2021.

The completed electronic offers should be submitted via email to: medicagjakova@gmail.com or laura.qarkaxhija@gmail.com (Project Coordinator);

Note: The offers received after the deadline and incomplete offers will not be taken into consideration.